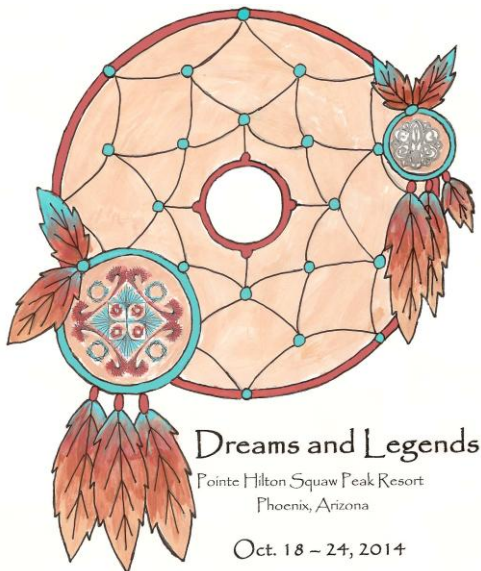


PRESS RELEASE

1 August 2011

**PSR TO HOST
EGA NATIONAL SEMINAR 2014**

Details released!



The 2014 Executive Committee is delighted to announce that the contract has been signed for the 2014 EGA National Seminar. Location is Pointe Hilton Squaw Peak Resort, Phoenix, AZ. Dates are October 18-24, 2014. Because of deadlines required for publicity, the Executive Committee has chosen the theme: *DREAMS AND LEGENDS*. The logo was designed by Carol Algie Higginbotham and has been approved by the EGA Design Review Committee. Carol will also stitch the model.

We are delighted with the location and facilities:

- EVERY sleeping room is a suite, has a private balcony, and is reasonably priced.
- All classes will be held within the 3-level resort.
- Several restaurants are within easy walking distance of the main buildings.
- Parking is free. The airport shuttle averages \$16.
- The hotel staff is wonderful to work with and the hotel beautifully appointed.
- Free internet access in each suite.
- “Grab ‘n Go” meals available for breakfast and lunch on class dates.
- Bellmen will assist with transport to restaurants at meal time.
- Complimentary Resort Value Package for use of spa and salon.
- Make it a family vacation with rates extended to 3 days on each side of our dates (please note: rates extended based on availability)

Explore the hotel website at: http://www1.hilton.com/en_US/hi/hotel/PHXSPPR-Pointe-Hilton-Squaw-Peak-Resort-Arizona/index.do

... and stay tuned for frequent updates and messages.

We need your help in making this the best PSR-sponsored national seminar ever!!

Pat Correze, Seminar Chairman