



**Pacific Southwestern Region
Meeting Minutes
October 29, 2011 – Palos Verde Estates, California**

The mission of the Embroiderer's Guild is to stimulate appreciation for and celebrate the heritage of embroidery by advancing the highest standards of excellence in its practice through education, exhibition, preservation, collection and research.

REGION DIRECTOR: **Judy Dymond** welcomed the group and thanked all for attending and for giving their time and attention to the matters of EGA and the Region.

SPECIAL THANKS to Azure Verde Chapter, Nancy Caughlin, President and Marge Roberts, their officers and members for planning the Group Dinner last night and for hosting the meeting.

Welcome from Marge Roberts.

Thank you to Pat Bagge and Frances Packer for the gift bags.

◆ Our sympathy goes out to Past Region Director BettyLou Pendleton on the loss of her son James in Las Vegas, Nevada.

James Matthew Pendleton – April 8, 1968 to October 10, 2011

◆ Our thoughts continue to be with Nancy Caughlin and her son John. John is undergoing a physical therapy regime and preparing for more reconstructive surgeries.

◆ Good wishes go out to longtime Long Beach member and teacher, Chris Higgins. Her husband died this past week from a stroke.

Earl (Spud) Higgins – April 7, 1926 to October 26, 2011

INTRODUCTIONS: Chapters and guests.

HOUSEKEEPING: Restrooms, lunchtime

OFFICERS REPORTS:

Secretary: Joyce Lifshin

Chapter report Forms – New and successfully completed by most chapters

Three changes to the roster as of today. New roster will be available after the beginning of the year on the web site.

16 chapters represented

Treasurer: Kathy Kirby

Treasurer's Report on website

Budget for 2012 – accepted unanimously

Assistant RD: Ina Gibson

Two training sessions were successful and more can be held as needed.

Region Director: Judy Dymond

Headquarters can accept changes to a member's record only from the member. This includes address, email and telephone changes. All change notices should be directed to Membership Coordinator Tonya Parks at headquarters or use the ON-LINE FORM. When notifying headquarters about address or other record changes, please provide the same information to your chapter membership officer to make sure all of your records are up to date.

Introduce Nominating Committee: Mary Middlebrook, Debbie Flitner, and Bonnie Marshall. Nominations will be presented at the Spring Region Meeting and voting will be in the fall.

STANDING COMMITTEE REPORTS:

Bylaws: Betty Hamilton

PSR Policies & Procedures review has been completed by the appointed review committee members, Betty Hamilton Chair, Bonnie Marshall and Karin Eakin. Updates and changes were presented as a motion, accepted unanimously. Betty will send the updates to the webmaster to be put on the website. A second is not required when a motion is presented by committee. National published additional changes to chapter by laws. The changes may be added as an attachment until your next review scheduled for 2014. The text of the required changes may be found on the EGA web site.

Finance: Karin Eakin

Fundraising ideas – Presented by Debbie Flittner: a beaded bracelet, \$30 for the kit; taking orders until January 31, 2012; kits available at spring region meeting; only kits ordered will be made, no extras.

Nominating: No Chair at present

Community Outreach: Debbie Flittner

Possibilities/ideas from chapters will be put on the website.

Please have your community outreach person report your activities to Debbie; some chapters have sent in reports but not all.

Education: Georgette Brownlee

Georgette has had two requests for study boxes. The canvas study box needs updating and is asking for volunteers to work on this study box. To get a study box make requests to Georgette and she can have the study boxes available at region meetings. Check out times from region meeting to next region meeting. Explained Mary Turrentine Fund and Norma Steiger Scholarship. Information is online or contact Georgette. Regarding the WWII Overlord tapestry study box, it is available to chapters. Judy will contact national about donating this study box to them.

Historian: Linda Leone

Please send your chapter activity information with pictures to put in the files. She has heard from only two chapters. There are some scrapbooks that are lost.

Membership: Bonnie Marshall – new system for reporting dues is working very smoothly. New member dues in the 3rd, 4th, and 1st quarter should be collected and then sent in the 2nd quarter; do not send in checks that are very small.

Membership went up slightly; 2010 is 621, and 2011 is 692.

Newsletter: Coni Canino was not present

Webmaster: Debbie Bryza

Website: psrega.org – user name: psrega – password: stitchers

Send Debbie chapter information and any special events.

She has the template online for chapter business cards.

2014 National Seminar

Pat Correz, Chair introduced her committee and asked for volunteers to fill a few spots.

National EGA Seminar “Dreams and Legends” held October 18-24, 2014 at Pointe Hilton Squaw Peak Resort in Phoenix, AZ. Logo was designed and stitched by Carol Algie Higginbotham.

REPORT FROM EGA BOARD OF DIRECTORS MEETINGS

The National Board meeting in Naples, Florida was exciting and productive. During the planning committee session we had a training session on social media and a demonstration of how we are scanning our archive records into electronic files.

One of the areas of focus discussed is how we need to evolve over time and embrace the technology available to us. Director of Marketing Sue Hacker Nelson demonstrated EGA on Face book. Since the

meeting I've gone on Face book and there are many regions, chapters and National on Face book. Lots of interesting interaction. If the occasion arises, please take a look at these sites.

Logan Reulet has been working with our current web host on cleaning up some of the pages. As a result it is much easier to use and seems to be friendlier. Further improvements are planned by spring. I thoroughly enjoyed looking at all the offerings for the 2012 Seminar on the new web pages.

The Board is aware of feedback concerning National Seminars and the need for them to be more affordable and more accessible to those working members. Starting in 2015, seminars will be shortened to 4 or 5 days, with Saturday and Sunday being in the middle of the seminar.

The Board also recognized the need to streamline the planning process for seminars and beginning in 2015 we will have a national seminar chair that will serve a 3 year term, with year one being a training year with the previous chair. Seminar registrar and treasurer will work with the same process. This position will be filled by selections from the national nominating committee and approved by the EGA Board. The national seminar chair, registrar and treasurer will work with the host region and we expect this to make the process less stressful for the host.

Other discussions/decisions at the National Board Meeting:

State of EGA former headquarters 426 W. Jefferson - law suit and counter suit filed – the discovery phase is continuing. EGA proposed a settlement through our attorney of February 18, 2011, to recover moving and other costs relating to the former headquarters building at 426 West Jefferson St.

- Approved **Appointments: Gloria Morgan** as treasurer for Seminar 2012. Qualified candidate to replace previous treasurer who resigned.
- Approved – Interviewing candidates for **office manager** at headquarters
- **Bylaws** – “Emergency Cancellation of Annual Meeting. In the event of an emergency as determined by a vote of the Board of Directors whereby it is inadvisable to hold an annual meeting, the chapters shall be notified of the cancellation. Provision shall be made for election of officers and/or amendment of bylaws by vote of the chapters in writing or by electronic means.” *Rationale.* Our parliamentary authority requires that if an organization wants to conduct the deliberative process by electronic means, this must be expressly authorized by its bylaws. (This change was made to several by-laws to be in accordance with parliamentary authority – Article VI. Annual Meeting, Section 4; Article VIII Executive Committee, Section 4; and Article VII Board of Directors, Section 5)
- **Chapter Dissolution.** – Alice Ray Kutish moved June 29, 2011, that the Chesapeake Chapter of the Mid-Atlantic Region be dissolved.
- **Chapter New,** Barbara Ing, Rocky Mountain Region moved on June 6, 2011 that the Segoe Lily Chapter of Salt Lake City be granted new chapter status.
- **Approved Seminar 2014 Venue.** Barbara Harrison moved June 14, 2011, that the Pointe Hilton Squaw Peak Resort in Phoenix, AZ be approved as the site of the 2014 Seminar to be held October 14-26(these dates include the BOD meeting normally held prior to seminar and two days after the seminar).
- **20th Through the Needle's Eye Appointments.** Joanne Ingersen, Assistant Chair, Louise Ihle – Treasurer, Scottie Erikstrup – Jury/Judge Chair

NEW BUSINESS:

Roberta Cook - winner of The Gold Thread Award from The Embroiderer's Guild of America, member of Split Thread Chapter was presented her award and pin. She also received a bouquet from the Region. Jan Jellin collection: PSR now owns 28 pieces, which are being cleaned, refurbished, photographed and then carefully stored. Cindy Gershin donated her appraised of the collection at \$119,559.00 First time on display will be 14 pieces at Stitcher Showcase in April 2012. At the moment, the collection is not insured. Judy has contacted national about insurance but was told that is would cost the region \$1,500 per year. Selling Jan Jellin books to raise money to cover the costs of caring for and storing of the

collection. No one has yet asked a museum to keep the collection. National EGA is not currently in a position to care for this collection.

Proposed future meetings –

April 2012	Baldy View
Fall 2012	Bishops Peak (includes chapter sales)
Spring 2013	Channel Islands
Fall 2013	Desert Threaders & Starlight

2014 Seminar – getting good responses from region chapters as volunteers; is having special exhibit of Margaret Flemining’s beading and possibly other special exhibits.

Reminders:

check folders before leaving the meeting;

check your emails regularly

be on the lookout for your 2011 Chapter Annual Financial Report. National needs the forms back by February 15, 2012. Some chapters don’t respond until much later in the year which forces us to file for multiple tax extensions.

Start planning your chapter’s event for Stitch in Public Day, February 4, 2012.

remember to send any member changes information to Tonya Parks typarks@egausa.org ,and Judy Dymond jdymond4@gmail.com . Also send Judy Minutes and Newsletters.

Also send Newsletters to National Newsletter Reviewer Julia Harvey - juliaharvey0158@att.net

Think of ideas for attracting new members to be discussed at next meeting.

INTERIM BOARD ACTIONS:

The Executive Board agrees that Debbie Bryza should purchase Adobe Dreamweaver (estimated cost \$250.00) to use in her capacity as Web master.

Chapter Reports are available on the PSR Web site.

Meeting Adjourned at 1:20 P.M.

ATTENDING THE OCTOBER 29, 2011 REGION MEETING

EXECUTIVE COMMITTEE:

Judy Dymond, Region Director
Ina Gibson, Assistant Region Director
Joyce Lifshin, Secretary
Kathy Kirby, Treasurer

Betty Hamilton, By-Laws
Debbie Flittner, Community Outreach
Georgette Bromlee, Education
Bonnie Marshall, Membership
Debbie Bryza, Webmaster
Pat Correz, PSR Seminar 2014
Laurie McLellan, Assistant PSR Seminar 2014

CHAPTERS

AZURE VERDE: Marge Roberts (P sub), Debby Power (RR), Pat Bagge, Frances Packer, Ginger Colton, Linda Dunsworth, Wanda Rhoades, Marjorie Wallace, Mary Gould, Tammy Kritz

BALDY VIEW: Helen Imbach (P), Georgette Broumlee (RR)

BISHOP’S PEAK

CHANNEL ISLANDS: Debbie Flittner (RR)

DESERT THREADERS: Bonnie Marshall (RR)
EL SEGUNDO BLUE; Maxine Walsleben (P), Olivia Carnahan (RR)
INLAND EMPIRE; Pat Correz (P), Jean Serafini (RR), Barbara Swalley
LONG BEACH; Connie Rubsamen (P), Vicki Young (RR), Anne Baker
MOUNTAIN VIEW: Carol Cunningham (P)
MUCHAS MANOS: Heather Cowan (P), Jean Lima-Keyte (RR)
NO AZ STITCHERS: Leigh Shafer (P), Carol Stevenson
ORANGE COUNTY: Linda Leone (P), Betty Hamilton (RR), Eileen Rubin, Ray Snyder, Barbara Larson,
Margaret Bendig, Jeanne Brown
PINE NEEDLERS: Ruby Rubio (P), Sandy Plourde (RR)
SEQUOIA:
SILVER MEADOWS:
SO CALIFORNIA: Kandy Nunn (P), Kathi Ellis (RR), Mary Middlebrook, Carmi Verceles
SPLIT THREAD: Roberta Cook (P), Kathy Fests (RR), Dorothe Crowley, Debbie Mungle, Marie
Gonzalez, Dorothy Jeffries, Jeanne Snyder
STARLIGHT STITC HERS: Merrlee Toliver (P), Gloria Zanella (RR)
THREADED NEEDLE;
TORREY PINES:
TUCSON:
YUMA: Marilyn Evans (RR)

Respectfully submitted,

Joyce Lífshín, Pacific Southwestern Region Secretary